

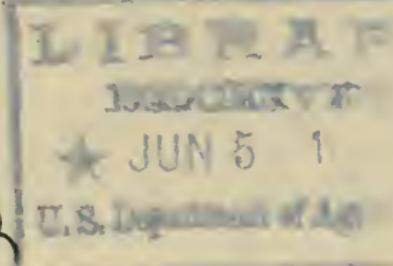
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62.25

1928

HILL'S ROSES DELPHINIUMS and PHILADELPHUS



HILL FLORAL PRODUCTS ©
RICHMOND, INDIANA

Quality and Size Plants

ROSES

We offer only two-year old, strong, budded plants, pot grown with good balls of earth, shipped to you in paper pots. They are in a growing condition ready to be planted into the garden and will bloom almost immediately. For prices see page 10.

HYBRID DELPHINIUMS

Two-year old, field grown plants that will flower all summer. See page 10.

PHILADELPHUS

(Mock Orange)

Strong two-year old plants. Will flower the first season. See page 11.

ROSES

NOVELTY ROSES OF 1928

ROSE HILL (Jos. H. Hill Co.) H.T.

The Sensational Rose of the Year

This new rose, a sport of Columbia, is the most notable of the year; already, by Valentine's Day, over 200,000 plants have been sold to the florists of the country, and while it has proved a perfect "Forcer" it is also a wonderful Garden Rose, surpassing any other hybrid tea now in commerce, and far ahead of its parent, Columbia.

1. It has a fine habit, stiff stem, and large, heavy foliage.
2. The bloom is very large, enclosed in long perfect petals, of faultless texture, making it a splendid "keeper."
3. The color is perfect, a pure brilliant rose pink without shading; very fragrant.
4. There is no finer grower, nor flower producer in the family.

Price

\$1.60 each	\$18.00 per dozen
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GAIETY (E. G. Hill Co.) H.T.

The Fancy Novelty Rose of 1928

The most dainty in the "Fancy Colored" class. Not overly full, but the petals are beautifully ruffled to make a well filled flower. The colors are wonderful, not a harsh tone in the flower, clear orange ver-

milion in the bud, opening to show ruffles of soft old rose, pink, orchid, and creamy fawn. Foliage heavy and very glossy; nothing more delightful in the whole rose family.

Price

\$1.35 each	\$15.00 per dozen
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FONTANELLE (E. G. Hill Co.) H.T.

The Gold Medal Rose—Won at Detroit in 1927

A “Fancy Rose” in the “Pernet Class.” Enormous in size on long stems, clear yellow with orange shading. A fine bedder of impressive appearance. See page 4.

Price

\$1.35 each	\$15.00 per dozen
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CHOICE GARDEN ROSES

for those who love the
“Garden Queen”
including
HYBRID TEAS - TEAS
HYBRID PERPETUALS
and CLIMBERS
in the very finest sorts!

OUR LIST OF HYBRID TEAS

BRIARCLIFF

A grand new pink, a sport of Columbia, brighter in color and more profuse in bloom than the parent.

BETTY UPRICHARD (Novelty)

A very striking new rose from Ireland; it combines wonderful colors—orange, copper, pure red, and lighter silvery shades; delicious fragrance. Bound to be very popular.

COLUMBIA

One of the best and most reliable outdoor bedders, bright pink.

COMMONWEALTH

Another very large, finely formed rose, stiff stems, elegant foliage; a beautiful shade of pink; always in bloom; should be in every garden.

DUCHESS OF WELLINGTON

Enormous tapering buds of golden orange, very fragrant, a splendid grower. Everybody likes it.

FELICITY (Novelty)

A garden rose that is already popular wherever planted. A soft shade of unusual pink; a strong grower, free in bloom.

FONTANELLE

The novelty of last year which won the Gold Medal at the National Show at Detroit. A *big* rose, long stemmed, with large petals; a soft shade of yellow deepening to rich orange. It is of Pernet type. A strong grower.

GAIETY (Novelty of 1928)

One of the most beautiful roses in the class of "Fancy Varieties." See page 1.

GENERAL McARTHUR

A grand red, with all the good points of a H. P. but more continuous in bloom. Crimson scarlet, well-shaped and very fragrant.

GRUSS AN TEPLITZ

One of the best and most popular of garden roses. Color brilliant, deep velvety red; not a large flower but hosts of smaller size nearly cover the plant; a very strong grower, and winters well. Don't forget that it is dwarf.

GORGEIOUS

Very full, pure yellow with orange shading to amber; of dwarf spreading habit. Another lovely "Irish Rose".

IMPERIAL POTENTATE (Novelty)

An American rose of which we are proud; it comes from Oregon; a big handsome pink, rose color, and silver.

INDEPENDENCE DAY (English)

One of the most striking of the brilliant fancy colored roses; an arrangement of amber, shining yellow, and bronze. A very strong point is its great freedom of bloom, nearly covering its supporting branches.

KAISERIN AUGUSTE VIKTORIA

Ought to be in every collection. The bud is perfect in form, an ideal white with shadings of cream; fragrant and free; a beauty.

LOS ANGELES

A lovely shade of pink with touches of gold, the habit is low and spreading, the foliage shining, the bush making a perfect picture.

MABEL MORSE

Clear yellow, without shadings; fragrant, and with exquisite foliage; dainty in color and perfect in form. Free in bloom, and a strong healthy grower.

MME. ALEX. DREUX (Novelty)

A perfect beauty; flower color of "Rocky Ford" melon; a free grower; a novelty already a great favorite.

MME. BUTTERFLY

This sport of Ophelia is one of the most exquisite roses; long, stiff stems, large beautiful foliage, and a lovely color combination of soft rose, pearl and gold make it seem almost unreal.

MME. CAROLINE TESTOUT

The Rose of the Northwest where it is planted by the thousands; raised by the great Frenchman, *Pernet*; it is very free, bears big rounded blooms of a glorious shining pink, and responds to good treatment in any average garden.

MME. EDOUARD HERRIOT

Pernet's first wonderful break (1913) into these most unusual colors. Flowers semi-double, very free in production, and extremely striking. Orange, amber, gold and copper make up its color scheme.

MRS. AARON WARD

Splendid yellow; double and of fine form; beautiful foliage, cut blooms keep extra well.

OPHELIA

A fine outdoor, easy grower; the parent of most of the popular "ever bloomers" of today; a soft daybreak pink in color.

PADRE

Copper and scarlet, with bright yellow at the base of the petals; semi-double (15 to 20 curiously scalloped petals). Erect fine bush; very free; must have plenty of room; fine for backgrounds or groups.

PAX LABOR

A lovely French yellow rose, color deepening to the center. Has a good habit, and produces freely.

PREMIER

Big pink rose, buds large and full; grand exhibition sort; enormously free.

RADIANCE

The most widely grown rose in the gardens of America. Does well in all sections; a brilliant shade of pink. *Red Radiance* is a beautiful sport in a fine shade of deep rose.

ORDER SHEET—Continued

See "TERMS OF SALE" on Last Page

ORDER SHEET
HILL FLORAL PRODUCTS CO.
RICHMOND, INDIANA

RICHMOND, INDIANA

PLEASE PRINT OR WRITE YOUR NAME PLAINLY

Name _____

Street

City

State _____

See "TERMS OF SALE" on Last Page

ROSE HILL (Novelty of 1928)

We want to repeat what is said on page one, that Rose Hill is in a class by itself not only on account of its grand type of beauty, but because it has all the qualities that will make it the most popular garden rose of recent years. It is strong, an especially good grower, an abundant bloomer which will lend beauty to thousands of gardens, whether one Rose Hill is planted or it is used *en masse*, for every Rose Lover seeing it will say "*I must have it.*" See page 1.

**SOUVENIR DE CLAUDIUS PERNET
("French Gold")**

The wonderful golden yellow rose with foliage that shines as if lacquered; grown in increasing quantity each year since its introduction in 1920. It was selected as his finest production and named by Father Pernet for his son who was killed in the early days of *The War*.

THREE TEA ROSES

LADY HILLINGDON

Deep orange-yellow shading lighter at the edges; the buds are long, and sharply pointed, on slender upright stems. A very dainty lovely rose.

PINK MAMAN COCHET

A well known rose, a great favorite in the garden; a nice grower; good double flower; lovely shade of pink.

WHITE MAMAN COCHET

A fine white sport of Maman Cochet. One of the best whites for the garden.

THREE HYBRID PERPETUALS

FRAU KARL DRUSCHKI

In a class quite by itself, has often been called a *White American Beauty*; a great grower, makes a very large plant; blooms in clusters; best to disbud to single blooms, pure white.

JULIET

Rounded buds of fancy colors, copper, old gold and pink; opening into a cupped open bloom, an early variety, very distinct, and novel.

AMERICAN BEAUTY

Too well known to need description. Deep pink often shading to old rose; a queenly variety, free in bloom with stiff stems and large foliage.

NINE CLIMBING ROSES

BONNIE PRINCE (Novelty) H.W.

An early bloomer, in large graceful clusters on wonderful canes, running 15 to 20 feet in length; pure white, petals frilled. A marvelous bloomer.

DOROTHY PERKINS—H.W.

Has been a warm favorite for a quarter of a century. A lovely pink, blooming in clusters; foliage glossy.

IRISH ELEGANCE—H.T.

Bronzy pink, with shades of apricot and gold. Probably the most popular of the single varieties; always in bloom.

EXCELSA—H.W.

A very vigorous plant; produces large clusters of scarlet-crimson in great profusion; is taking the place of the old Crimson Rambler.

PAUL'S SCARLET CLIMBER—H.W.

We would advise, if you can only have one red climber, let it be *Paul's Scarlet*; it is splendid beyond words in color, form, and profusion; individual blooms of good size, forming large clusters.

STAR OF PERSIA—(Recent Novelty)**H. FOETIDA**

Golden yellow, of good size, semi-double, showy arrangement in sprays. A very strong, clean grower. Extra good.

SILVER MOON—H.W.

Enormous flowers, flat like a plate, just a little more than single; foliage small but very profuse, and shining as if lacquered. It is beautifully named, and worth going miles to see a plant in bloom.

DR. W. VAN FLEET—H.W.

A magnificent pink, on long stems; much larger blooms than the ordinary climber, and borne in wonderful profusion; named for its raiser who has given America a number of startling climbers. Perfectly hardy.

TAUSENDSCHEON—MULT.

A perfect gem in pink; the small round buds look like satin balls, and are arranged in pretty clusters. One of the most beautiful of the light weight climbers.

PRICES OF ROSE PLANTS

Per plant \$1.10 - \$12.00 per doz.
Except for the Novelty Roses of 1928
which include

	Per plant	Per dozen
Rose Hill	\$1.60.....	\$18.00
Gaiety	1.35.....	15.00
Fontanelle ...	1.35.....	15.00

See last page for Terms of Sale!

HYBRID DELPHINIUMS

(Hardy Larkspurs)

Several years ago we imported from England, France and Germany seeds of the world's finest hybrid delphiniums. From these seeds was developed a collection of strong, vigorous plants which we are now ready to offer to the flower loving public. The collection contains plants producing immense spikes of large flowers, covering a wonderful range of colors from delicate blue and lavender to the deepest indigo and purple. Many are double and tri-colored.

Among these hybrids will be found many of the so-called "Hollyhock Delphiniums" because of their similarity to the old fashioned hollyhocks.

Prices

\$1.00 per plant \$10.00 per dozen

See last page for Terms of Sale

PHILADELPHUS

(Mock Orange)

The Philadelphus has been greatly improved in recent years by Emile Lemoine, the great French hybridizer. We were among the first to import his new hybrids and are now in a position to offer the very finest varieties to those who desire something of unusual merit in flowering shrubs. Landscape gardeners have always found the Mock Orange one of the most satisfactory shrubs for ornamental plantings because of their fragrant flowers and ease of culture. The new French hybrids vary considerably in habit of growth making it possible to use them in many ways, in groups by themselves or in combination with other shrubs. They also make beautiful hedge plants.

*We offer the following
collection*

BOUQUET BLANC

Double flowers, set closely on branches.
Grows 2 to 3 feet in height.

MONT BLANC

A fine variety of dwarf habit. Has large fragrant flowers. Makes an excellent hedge plant.

VOIE LACTEE

One of Lemoine's very finest varieties. Tall growing with extremely large flowers. Makes a fine background for shrubbery borders and for the lower growing varieties.

VIRGINAL

One of the most desirable varieties. A tall vigorous grower. The pure white, fragrant flowers completely cover the branches in May and June, the individual flowers being 2 inches in diameter.

Prices

75c per plant; \$8.00 per dozen; collection of 3 of each of the above varieties, \$7.50.

See last page for Terms of Sale



Terms of Sale

No charge is made for packing.

Plants will be shipped by express, purchaser paying the charges.

All orders must be accompanied by cash, post office money order or check.

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